



CAN YOU DIG IT!!! **JULY 5-6-7 2024** **BRONX TO CONEY** **DUSK TO DAWN** **NYC FUN RIDE**

Based on the 1979 Cult Classic Movie 'THE WARRIORS', Join Hundreds of Adventure Seeking Bicyclists as we pedal the path of The Warriors and partake in group and individual challenges along the way.

In 2002 we rolled with 89 Gangs and more than 700 Warriors.

This event heralded the age of the city biker and crossed the lines of street racing and group rides.

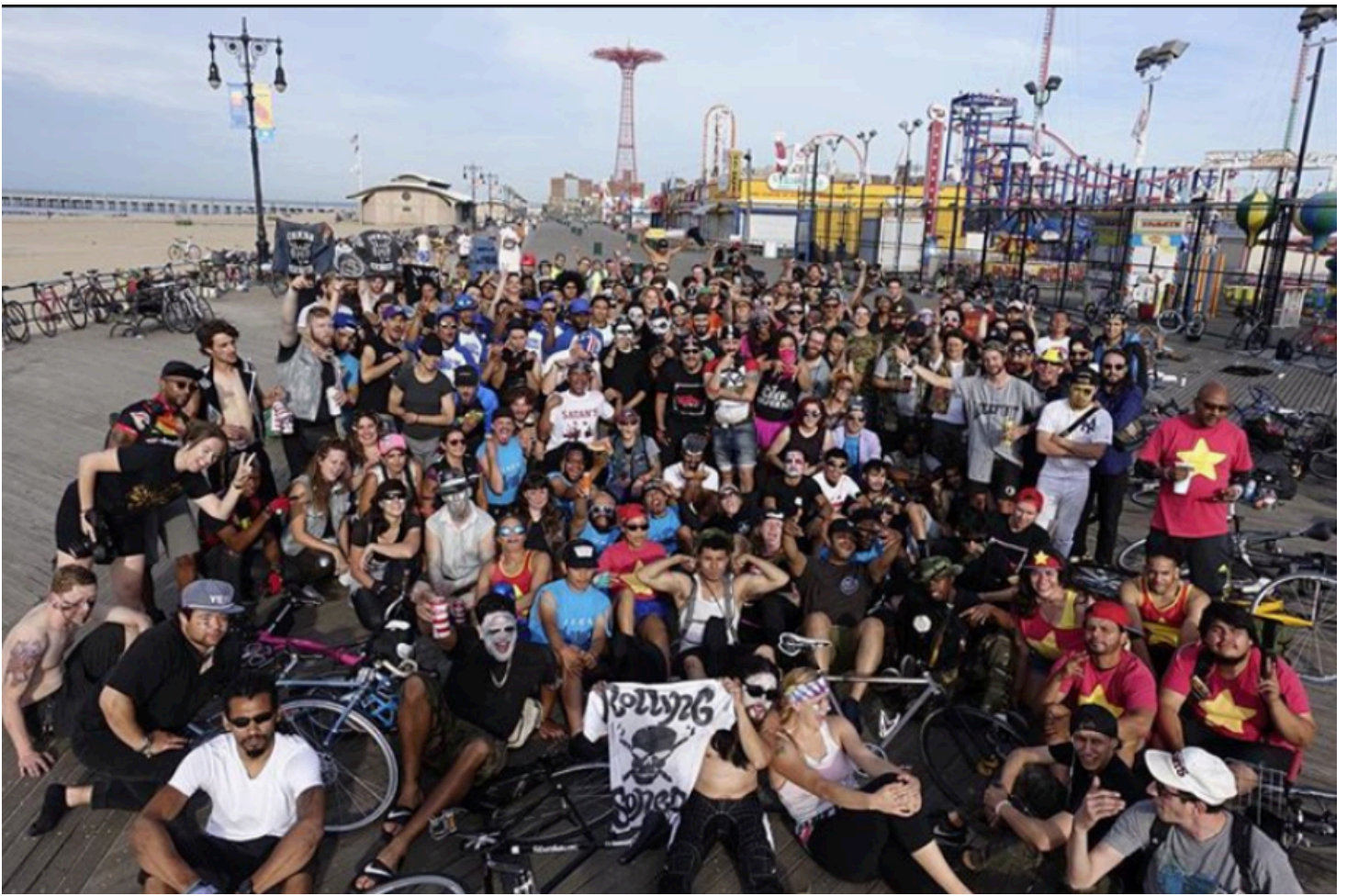
Since 2014 Shardy and Squid have worked together to host this epic event 5 times on a biennial basis!

In 2024 we are going Bigger and Better!!!

Teams of 4-9 riders form a Gang. The goal is to make it with your crew to Coney Island by Sunrise, completing multiple challenges along the fifty mile route.

We are calling out the old school crew and joining forces with a new generation of street riders to celebrate and innovate urban cycling like only the NYC Messenger Crew can. Sponsors are encouraged to represent en force, Bring YourGang!





Our community is pulling together to produce this Epic Jam. A grass roots event that utilizes Street networking and social media to bring the World to the Streets on Bicycles!

Will be live updating instagram throughout the event with results, alternative challenges, hashtags and more. Thousands of photos will be collected for points and to document. This is the underground super jam of the summer, aka This Year's Ride of Your Life!

We are Partnering with Sponsors on Three Levels:

Checkpoint Sponsor

Help produce one of our big stops. Bring your brand to the party! Biggest financial challenges for us will be the BBQ, Tattoo, Sumo Wrestling and Art Show.

Logistics Sponsor

We are counting on more than forty volunteers to get us through the night. We plan to provide 'Riffs' t-shirts to all event crew. Spoke-cards, manifests, water, etc. We are preparing for 100 Gangs to rock the city with us! Official video team and photographers will be coordinated to capture the magic.

Title Sponsor

One overall sponsor will be represented and thanked throughout the event, online, on the event shirt and on official social media. Title Sponsor will award the main prize of best overall gang and top cash prize of \$1,000 for best gang colors.

Check the website: <https://warriorsfunride.nyc/> Instagram: <https://www.instagram.com/warriorsnyc/>

 **See You There!!!** 