



CAN YOU DIG IT!!! JULY 4-5, 2026 BRONX TO CONEY DUSK TO DAWN

THIS YEAR'S RIDE OF YOUR LIFE! NEW YORK CITY

Based on the 1979 Cult Classic Movie "THE WARRIORS"

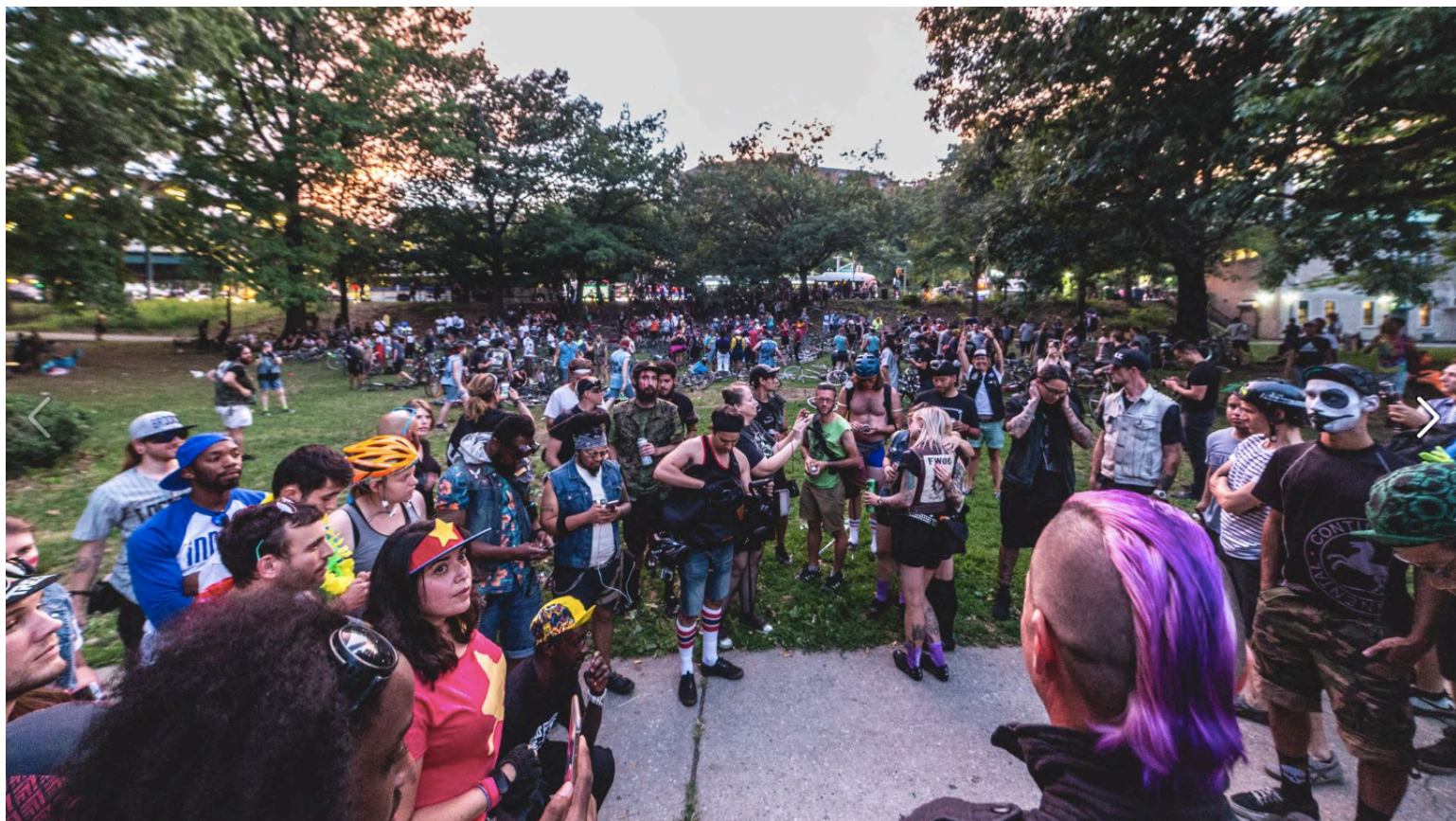
Join hundreds of adventure seeking bicyclists as we pedal the path of The Warriors and partake in group and individual challenges along the way.

In 2002 we rolled with 89 Gangs and more than 700 Warriors. This event heralded the age of the city biker and crossed the lines of street racing and group rides.

Since 2014, Shardy and Kevin have hosted this event every two years around July 4th Weekend.

2026 will be the 8th iteration of this monumental bicycling event!

SPONSOR INTEGRATION AT 9 PHYSICAL CHECKPOINTS!



IN 2024 WE ROLLED WITH 54 GANGS/400+ BOPPERS

Teams of 4-9 riders form a Gang. The goal is to make it with your crew to Coney Island by Sunrise, completing multiple challenges along the Forty mile route.

We are calling out the old school crew and joining forces with a new generation of street riders to celebrate and innovate urban cycling like only the NYC Messenger Crew can. Sponsors are encouraged to represent en force, bring your gang!





THIS YEAR WE ARE PARTNERING WITH CONEY ISLAND USA FOR PRE REG PARTY

Our community is pulling together to produce this epic gem. A grass roots event that utilizes social media and street networking to bring the people to the streets on bicycles!

Will be live updating instagram throughout the night with results, alternative challenges, sponsor tags and more!

Thousands of photos will be collected for points and to document!



This is the NYC Underground Super Jam of 2026!



PHYSICAL CHECKPOINTS MAY INCLUDE:

GRAFFITI + BUNNY HOP + TATTOO + SUMO WRESTLING + KARAOKE
BASKETBALL + BILLIARDS + SHOPLIFTING (JUST KIDDING!) + DANCE BATTLE
BBQ + SKATEBOARD TRICK + SPRINTS + SPIN ASTOR CUBE + ARM WRESTLE
TUG OF WAR

RIDE PARTNERS



BE A PART OF THE MAGIC!!!

Checkpoint Partner

Help produce one of our big stops. Bring your brand to the party! Biggest financial hurdles for us will be the Sumo Wrestling / BBQ / Pool Tourney and Karaoke checkpoints.

Logistics Partner

We are counting on more than forty volunteers to get us through the night. We plan to provide 'Riffs' t-shirts to all event crew. Spoke Cards, manifests, water, etc. We are preparing for 100 Gangs to rock the city with us! Official video team and photographers will be coordinated to capture the magic.

Title Partner

One overall sponsor will be represented and thanked throughout the event, online, on the event shirt and on official social media. Title Sponsor will award the main prize of best overall gang and top cash prize of \$1,000 for best gang colors.

Check the website: <https://warriorsfunride.nyc/>

Instagram: <https://www.instagram.com/warriorsnyc/>

See You There!!! ❤️🚲❤️🚲❤️

